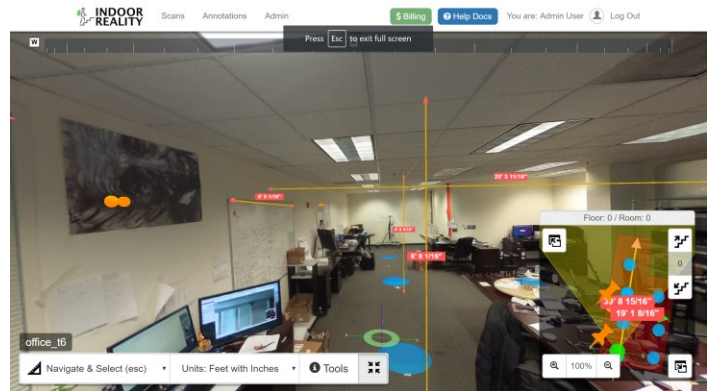




Mapping the World One Step at a Time

News Release



Indoor Reality Announces Phone Based IR-200 for Rapid 3D Reality Capture of Buildings and Assets

Berkeley, California, May 2, 2018 – Indoor Reality announced today the latest update to its 3D mobile mapping solution – IR-200 – a phone based 3D reality capture systems which can be used for rapid, affordable 3D floor plan generation of buildings and their assets. The new system can be used as a standalone Android or IOS app on mobile phones, or in conjunction with an additional camera. “The new product, R-200 is a natural progression from our existing handheld product IR-500, and our backpack IR-1000; it provides an unprecedented price/performance capability for 3D reality capture of buildings for professionals in facilities management, real estate, AEC, or anyone interested in 3D visual documentation of buildings and assets.” said Founder and CEO, Avidah Zakhor.

Existing systems are bulky, large, expensive and take a long time to capture by having to move a tripod around inside buildings. “This device could fit into one’s pocket, is super fast to capture, yet it generates a rich set of data products such as immersive 3D visualizations, 3D floor plans and mesh, in minutes using Indoor Reality’s cloud processing platform. The 3D visualization of the captured data can be used on desktops, laptops, mobile devices, or virtual reality headsets such as Google Daydream. As such it enables architects, general contractors, property owners, and other building professionals to deal with tight schedules of remodeling projects for their customers and tenants,” Zakhor said.

IR-200 is available to all customers in second half of Q2 2018.

About Indoor Reality

Founded in 2015, Indoor Reality is headquartered in Berkeley, California, USA. Indoor Reality’s patented hardware and software platforms provide a complete solution for fast, automated, and visual documentation/ 3D mapping of buildings and assets. For more information about Indoor Reality, visit: www.indoorreality.com.

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