



geotag 36.1651262061584, -79.73117046649745



Indoor Reality Announces Geo-tagging Capability for Indoor Assets

Berkeley, California, February 26, 2019 – Indoor Reality announced today the latest update to its 3D mobile mapping solution – capability to associate latitude longitude tags to assets, in GPS denied indoor environments. Unlike tripod based 3D mapping systems, Indoor Reality's suite of mobile mapping systems have been capable of tagging assets either during acquisition, or post acquisition through the web interface. The new feature automatically assigns a lat/long tag to indoor assets, a capability that traditionally has been available only to outdoor assets where GPS is readily available. "The new feature takes asset tagging one step further by providing a unified location identifier for safety, security, energy, and IOT assets, not only inside one building, but also across multiple buildings across the globe. This in turn can be used by asset and facilities management solutions, and building automation systems to visualize, control, and manage assets seamlessly across multiple buildings. The location meta data is also critical for configuring building automation control and integrating sensor networks. It allows analytics applications to exploit spatial relationship between sensors and devices inside a building, to provide more comfort to the occupants, and to improve building energy efficiency. Furthermore, the geo-tagging information can be integrated with popular GIS software, unleashing the power of GIS software to building interiors." Said Founder and CEO, Dr. Avidesh Zakhor.

This feature will become available for current users of Indoor Reality products as of Q2 2019.

About Indoor Reality

Founded in 2015, Indoor Reality is headquartered in Berkeley, California, USA. Indoor Reality's patented hardware and software platforms provide a complete solution for fast, automated, and visual documentation/ 3D mapping of buildings and assets. For more information about Indoor Reality, visit: www.indoorreality.com.

Media Contact: Avidesh Zakhor, (510) 384-3272, info@indoorreality.com